

[Startup Weekend](#) [What Is Startup Weekend?](#)

# What is Startup Weekend?

Startup Weekend is a global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities. Come share ideas, form teams, and launch startups.

[Startup Weekend Global Site](#)

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- [Mentors](#)
- [Judges](#)
- [Organizers](#)



## Past event...

Jun 15 2012 [Event Ended](#)

[Drivhuset, Sem Sælands vei 7-9, Gløshaugen](#)

J'aime 1

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## Have you ever dreamed of creating your own company?

Now you have the chance to create a business during one weekend. StartupWeekend is coming to Trondheim 15-17th June.

You will get the opportunity to try out a business idea, join a team of enthusiastic people, and get connections that can transform your life. And the best part is that you actually get to be part of building stuff for real. It is a fast paced weekend where you will be thrown into tasks you might never have done before — an excellent opportunity to learn new skills. StartupWeekend is coming to Trondheim for the second time.

I bet you wonder how it all works. We start the weekend with an open microphone session where project ideas are pitched. If your brilliant idea is not ready yet, don't worry — pitching is optional. The most popular projects are found by voting. You are free to join any team/project you like. Throughout the weekend we have mentors, facilitating the teams, and there will be small workshops about entrepreneurship. StartupWeekend has a focus on lean startup methodology. You will learn to do market validation, customer development, and your team will build a minimum viable product. At the end of the weekend you have the chance to win amazing prizes from our sponsors.

Participants are a mix of all kinds of professions and students. Anybody with an interest in entrepreneurship are welcome to join. Typical backgrounds are engineers, designers, economists, students, doctors, humanist. The more cross-disciplinary the teams are, the better.

### [Register now](#)

*Want to know more? Subscribe to our mailing list*

### [FAQ + Why Attend](#)

### [Contact Us](#)



### Chatter

- [@OlafLewitz](#) Awesome! “@nusco: So me and @ivanagancheva won 1st prize at Startup Weekend Trondheim as part of @arnejenssen's team. :) #SWTrondheim” Mon Jun 18, 2012
- [@sw\\_dc](#) RT @GameofStartups: Hey! Participating at the Startup Weekend this week? We need your help! #swsd #sw\_dc #aklsw #SWTrondheim #startups <http://t.co/p0CtulvH> Mon Jun 18, 2012
- [@IvanaGancheva](#) Great weekend at #SWTrondheim :) Met awesome people and won the competition with @arnejenssen's team! Mon Jun 18, 2012

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Blog  
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Jun 17 2012

### [Happy to announce the winners!](#)

by [maja](#)



Jun 17 2012

### [Pitches order and livestreaming](#)

by [maja](#)



Winners of Trondheim Startup Weekend June 2012: 1st place: [A file locator and Bluetooth live competition winners](#),  
Crowdfunder locating lost or stolen belongings using bluetooth technology 500€ 2nd place: [NOR from Norway](#), demos

Semiconductor Dedicated Web-servers from Webhuset, fastling, a Start Up package, food, snacks, beer and  
Cental \$200 credit from Amazon, 2nd Mini Mirror HD, A selection of Swag, a keyring, a t-shirt, a plastic  
people you can find we have come up with 5  
by [arnejenssen](#)

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table stamping application for online [...]

## Schedule

### **Friday**

**Jun 15**

- 5:00pm Registration Starts

- 5:30pm Networking
- 6:00pm Welcome & Speakers
- 7:30pm Pitches Start
- 9:00pm Attendees vote for the top ideas
- 9:15pm Teams start forming and discussing ideas
- 10:00pm Start to formalize teams and take an inventory of skills. Be honest, and direct about what resources and skills are needed for the weekend. You may stay and work as late as the venue will allow

## Saturday

Jun 16

- 9:00am Arrive, simple breakfast & coffee
- 9:30am Teams formed and setting up workspace for the weekend
- 12:00pm Lunch
- 1:00pm Call for needs & skills
- 2:00pm Coaches help teams one-on-one. They are here to help!
- 4:30pm Dinner
- 7:30pm Mid weekend check-in, status reports, call for help
- 10:00pm Finished for the day. You may stay and work as late as the venue will allow

## Sunday

Jun 17

- 9:00am Arrive, simple breakfast & coffee
- 10:00am Call for help (this is self motivated, so don't be shy)
- 12:00pm Lunch
- 12:30pm Coaches arrive... ASK QUESTIONS
- 3:00pm Gut check. Start prepping for presentations
- 4:00pm Dinner
- 6:00pm FINAL PRESENTATIONS
- 7:30pm Judging & awards
- 8:30pm Wrapup
- 9:00pm Go home!

Coaches



### Ramphis Castro

Facilitator from StartupWeekend.org | [Twitter](#)[LinkedIn](#)

Serial entrepreneur, working on cool projects in the mobile technology space.

Software Engineer, Software Architect, and Project Manager in a wide variety of business applications. Particularly interested in smart client application design integrating Microsoft technologies. Always interested in

replicable projects for vertical industries.

I aim to build a software companies that create products that enable small to medium business compete with larger enterprises, while maintaining or lowering their technology costs.

#### Specialties

software architectures, knowledge transfer, mediation, software contract negotiation, technical human resource recruiting, business solutions

#### Mentors



### **Heine Kolltveit**

Coach | [Twitter](#)[Facebook](#)[LinkedIn](#)

Social entrepreneur, coach and changemaker.

After completing a PhD in computer science he worked as a consultant for Capgemini for three and a half years. He has now changed tracks to coaching where he helps people to double their income and their time off.

He works with both teams and individuals to take them to the next level

[2null.no](http://2null.no)



### **Erik Windahl Olsen**

At 17 years of age Erik founded Webhuset, Norway's biggest hosting provider of cloud-services. It's been 14 years since the creation of Webhuset and the company now consists of 20 employees and over 10.000 small and medium enterprises as customers. Erik also founded the SaaS-company EasierDays.



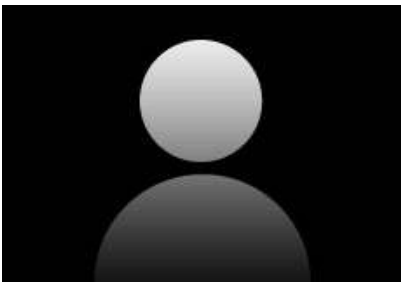
## **Arvid Strand**

He started his first company in 1983, and has contributed in many start-ups since then.. Now he is CEO of LED Lys Norge AS, and Conspectum AS. LED Lys Norge focuses on LED solutions for industry, office buildings and private homes. Conspectum AS is offering consulting in in strategic management, marketing strategy, technological strategy and business development.

In addition he has a position in the Board of Directors of several companies, from start-ups to larger and more mature companies.

Arvid has had a long experience in entrepreneurship, and is a lecturer at NTNU in the course VentureCup in addition to the Take-Off seminars. He is also lecturing International marketing and product management at Handelshøskolen BI and Strategy at Høgskolen i Molde.

He has two master degrees. One in engineering and one in strategy and international business.



## **Andre Michaelsen**

Senior Lawyer at ARNTZEN de BESCHE ADVOKATFIRMA TRONDHEIM AS

Judges



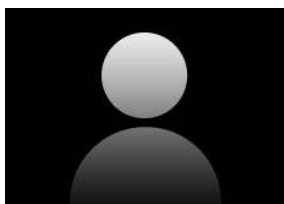
## **Bjørn-Inge Haugan**

Incubator Manager at Norwegian University of Science & Technology



## **Letizia Jaccheri**

Professor at the Norwegian University of Science and Technology



## **Torstein Heggebø**

Title

Manager at Nordic Semiconductor



## **Tanja Holmen**

Works with entrepreneurship on a daily basis as an adviser the staff of The Pro-Rector for Innovation and External Relations at NTNU

Tanja is also a serial entrepreneur and co-founder and owner of the norwegian brand Sptzbrgn  
She has a broad background, with key competencies in the areas of branding and identity, business development and implementation processes and sales.



## Sylvia Brudeli

Prosjektleder Medielab

33 år gammel, samboer, 2 barn. Jobber i dag som prosjektleder innenfor digital utvikling i Adresseavisen. Har fra tidligere erfaring som rådgiver innen forretningsutvikling fra inkubatoren GründerParken AS. Som gründer og daglig leder i Advicom AS, hvor vi drev med utvikling av mobiltjenester. Og som bedriftsrådgiver i Elan Trondheim, hvor jeg jobbet med rådgivning og salg innen bemanning, samt rekruttering. Er utdannet innen informatikk og teleteknikk fra NTNU og HiST.

### Organizers



Magnus Galåen

Leader Magnus is a proficient software developer with experience from various tech startup companies as a founder and consultant.

[LinkedIn](#)



Arne Jenssen

Arne has worked in research for 10 years before he took a leap of faith to pursue the entrepreneurial path.

He has a PhD in numerical methods in acoustics and a masters in quantum physics.

His main interest is programming mobile and web applications using node.js and noSQL databases

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Torkil Gustavsen

Works part-time at search startup Found IT while pursuing a degree in Informatics at NTNU. Is also with Glasur AS building Hoopla ticketing service.

[Twitter](#)



David Edwin

Technologist and engineer with experience in developing and implementing Bluetooth, GPS and other wireless technologies and handheld development platforms for more than a decade. Involved in Bluetooth development since 1999 till date. Co-founded, built-up and sold two technology startups in the wireless space. Currently involved in Bluetooth Low Energy in the Human Interface Device working group and in the Automation working group for Nordic Semiconductor. Interests include the Customer Development Process and Agile methods to validate ideas and to convert them to a viable business.



Paula Vargas

Paula graduated with a MSc in Globalization in 2010 at NTNU (major in Politics and culture) and a Bachelor in International Relations in 2003 at Tecnológico de Monterrey, Mexico. She is now collaborating with the Startup Weekend in Trondheim. She is deeply interested in leadership, local and global development and cross-cultural communication.

[LinkedIn](#)



Andreas Ursin Hellebust

Works as a producer in the movie company Tagline in Trondheim. He is experienced in visual production and educated in cultural project management.

He participates in Startup Weekend to find new directions to his career.

[LinkedIn](#)



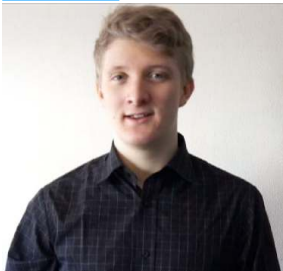
Maja H Adriansen

Leader StartupWeekend Norway Maja graduated with with a Msc in Economics and Business and Administration from NHH in 2009, with a major in Finance. She has been studying Finance at McGill University in Canada, and Entrepreneurship at Berkeley University, California.

She is now project manager for Startup Weekend Norway, responsible for establishing the concept in Norway, while she work on organizing Startup Weekend in Prishtina, and a matchmaking between IT-companies in Kosovo and companies in Norway.

She is on the board of Norwegian Entrepreneur Forum and Gründerskolen Alumni, and has recently initiated another startup initiative, Startup Norway.

[LinkedIn](#)



Daniel Tegnander

Daniel is a marketer and a business owner.

Amongst his interests are brain science, psychology, crossfit, hunter-gatherer food, challenging himself, entrepreneurship, philosophy, and changing the world. You know, normal stuff...



Marius Fredriksen

Marius is a concept developer, and runs Concepts of Norway. He graduated as a webdesigner from IT-akademiet. In the military he where building the new websites for the Royal Norwegian Air Force. Since then he has done six startups.

Marius is a trainer, past president in JCI Evolution and former Executive Vice President in the national board of JCI Norway. And has also been active in several board positions in other companies and organizations. This year he is serving as a Social media key communicator for JCI, with main focus on Facebook and marketing, and he is administrating more than 50 Facebook pages.

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## What's Next?

Stay posted for upcoming events and Startup Weekend news.

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