

# Job Vacancies Insight SiP October 2015

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Insight SiP is a "fabless" RF system-in-package (SiP) company. Founded in 2005, Insight SiP are experts in the design of advanced miniature RF modules and creative packaging solutions to customers who need highly integrated systems to meet wireless and portable devices space requirements. It's all in the package.

Insight was originally focused on offering design services. More recently, it has entered a high growth phase, and has started selling "own-brand" off the shelf products.

Our company is currently expanding rapidly along two principal strategic directions: Smart Bluetooth Modules for wearable connected devices and Front End Modules for Smartphones.

## MARKETING & COMMUNICATIONS

### Objectives of Appointment:

This is a new role created to accelerate the growth of our business.

The aim of creating this role is to give the company and its products much larger visibility, and increase the "pull" factor for people actively seeking Insight SiP products and services.

Given the global nature of the electronics industry and our customer base, we would expect a large part of the role to be based around online and Digital marketing.

### Responsibilities:

The successful candidate would have the following responsibilities:

- Support of Sales Organization to promote products and service
- Generating press releases and ensuring their effective distribution
- Getting news "stories" placed in the relevant industry publications
- Maintaining the company's Web site, and keeping it relevant and up to date
- Managing Search Engine Optimization, to ensure a high profile of the company and its products when potential customer carry out relevant searches
- High-level product marketing – getting the products and their advantages known within the industry
- Enhance the "Brand" of Insight SiP - in the sense of the company's reputation and the way it is perceived and known in the relevant industry sectors
- Effectively developing partnerships with third-parties (e.g. chip suppliers, channel partners, etc.) with respect to communications strategies.

Profile: The ideal candidate would have experience of the following areas

- International electronics industry experience
- Sufficient technical knowledge to understand complex electronic products

- Experience of Digital Marketing, - Web, Social Media, SEO, etc.
- Press and Communications experience with relevant media contacts
- Creative, independent and self-motivated approach, suited to working in high-tech start-up with limited support
- Fluent written and spoken English
- Competent spoken and written French
- Other languages a bonus
- Excellent all round communication skills

**We provide:** a unique technology for the design and manufacturing of complex SiP modules, a working in international organization, a highly motivating and convivial environment within a team of experts, opportunities for career advancement in a fast growing company.

1 Opening

### **RF ENGINEER**

**Mission:** Under management of Technical Director, your role will be to design innovative products for our customers that use RF SIP technology. You will participate in project management (cost, schedule, quality,..) and collaborate with other team members in the design of RF systems that may include analogue and digital functions. Manufacturing constraints must be taken into account at the design stage. You will also carry out testing, debug and prototype validation in our laboratories. You will assist the project leader as required in the timely execution of the projects.

**Profile:** You have a PhD, MSc or MEng in electronics and have experience in the field of RF systems and particularly filters and antennas. You have hands-on knowledge of RF/Microwave CAD programs such as ADS (Keysight), Microwave Office (AWR) and ANSYS HFSS, including both circuit and electromagnetic simulation techniques. You are perseverant and creative in your approach to problem solving and naturally curious. You are fluent in French and English.

**We provide:** a unique working methodology for the design and construction of SiP modules in the RF domain, a highly motivating and convivial environment within a team of experts, opportunities for career advancement in a fast growing company.

1 Opening